BOUNCE 201 P. Roch

BFXR
201 Humboldt St
Rochester, NY 14610-1093

Targeted Platform Media 650 Massachusetts Avenue NW Ste 210 Washington, DC 20001 Contract # 1352863

Schedule Dates
Advertiser

Agency

Product

Brand

Salesperson

05/18/16-05/23/16

Priorities USA Action(PAC) (44728) Targeted Platform Media (20389)

Political - Issues / Propositions (1068)

4643 (529306) Katz - Washington DC, Washington DC (1179)

Sales Office Katz - WashIngton DC

Buyer Name Katle, Thompson,

Phone/Fax /

CPE 4643
Account Types National/Political

Billing Type Standard
Comments Priorities USA Actio

New order, please cnf. Thanks Separation: Min minutes between spots: 30. 05/16/16 ROANOKE (BFXR)

Date Entered

Last Modified

Entered By

Headline #

CO-OP

05/20/16

No

Gloria Fischer

ECR25172899

 By Broadcast Month
 Spots

 May. 2016
 13

 Grand Total:
 13

Rate

\$260.00

\$260.00

 Demo
 A35+

 Order Type
 Normal

 Package Deal
 15.00

 Commission
 \$39.00

 Net Total
 \$221.00

 Sales Tax
 \$20.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/19/16-05/19/16	4	:30	5P- 5:30P (EST)	1			- 3	×		- 8		\$20.00		ROANOKE (BFXR)	Half & Half	5/17/16
1.0.1	Closed Preempt	05/19/16														ROANOKE (BFXR)	Pre-Empt/Exception -	
2.0	Normal Line / SPOT	05/20/16-05/20/16	4	:30	5P- 5:30P (EST)	1					X		1	\$20.00	\$20.00	ROANOKE (BFXR)	Half & Half	5/17/16
3.0	Normal Line / SPOT	05/23/16-05/23/16	4	:30	5P- 5:30P (EST)	1	X						1	\$20.00	\$20.00	ROANOKE (BFXR)	Half & Half	5/17/16
4.0	Normal Line / SPOT	05/18/16-05/18/16	4	:30	5:30P- 6P (EST)	1			Х					\$20.00		ROANOKE (BFXR)	Half & Half	5/17/16
4.0.1	Closed Preempt	05/18/16														ROANOKE (BFXR)	Marked as Dld not Air/Spot	
5.0	Normal Line / SPOT	05/19/16-05/19/16	4	:30	5:30P- 6P (EST)	1			1	X				\$20.00		ROANOKE (BFXR)	Half & Half	5/17/16
5.0.1	Closed Preempt	05/19/16							- 1	į	i	j				ROANOKE (BFXR)	Pre-Empt/Exception -	
6.0	Normal Line / SPOT	05/20/16-05/20/16	4	:30	5:30P- 6P (EST)	1				- 1	x		1	\$20.00	\$20.00	ROANOKE (BFXR)	Half & Half	5/17/16
7.0	Normal Line / SPOT	05/18/16-05/18/16	4	:30	6P- 6:30P (EST)	1			X	- 1	- 1	Ē		\$20.00		ROANOKE (BFXR)	Parenthood	5/17/16
7.0.1	Closed Preempt	05/18/16							i		100					ROANOKE (BFXR)	Marked as Dld not Air/Spot	
8.0	Normal Line / SPOT	05/20/16-05/20/16	4	:30	6P- 6:30P (EST)	1					X		1	\$20.00	\$20.00	ROANOKE (BFXR)	Parenthood	5/17/16
					<u> </u>	NEIE) N /I	лт т	$\overline{\cap}$	J C	~	NITE						

R.O Normal Line / SPOT 05/20/16 4 SUBP- 6:30P (EST) 1 \$20.00 \$20.00 ROANGE (BFXR) Patentious 5/17/10

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Comments:

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BFXR Rochester, NY 14610-1093

Targeted Platform Media 650 Massachusetts Avenue NW Ste 210

Washington, DC 20001

Schedule Dates Advertiser Agency

Product Brand

Political - Issues / Propositions (1068) 4643 (529306)

Contract # 1352863

Sales Office **Buyer Name**

Phone/Fax CPE

Account Types Billing Type

Comments

Salesperson Katz - Washington DC, Washington DC (1179) Katz - Washington DC Katle, Thompson,

> 4643 National/Political

05/18/16-05/23/16

Priorities USA Action(PAC) (44728)

Targeted Platform Media (20389)

Priorities USA Actio New order, please cnf. Thanks Separation: Min minutes between spots: 30.

Standard

Date Entered 05/16/16

Last Modified 05/20/16 Entered By Gloria Fischer

CO-OP No

ECR25172899 Headline # Demo A35+

Order Type Normal Package Deal

15.00 Commission \$39.00

\$221.00

Net Total Sales Tax ROANOKE (BFXR) By Broadcast Month Spots Rate May. 2016 13 \$260.00 Grand Total: 13 \$260.00

I Line / SPOT I Line / SPOT Preempt I Line / SPOT I Line / SPOT I Line / SPOT	05/23/16-05/23/16 05/19/16-05/19/16 05/19/16 05/20/16-05/20/16 05/23/16-05/23/16	4 4	:30	6 6:30P (EST)	1	х			x			1	\$20.00 \$20.00	\$20.00	ROANOKE (BFXR) ROANOKE (BFXR)	Parenthood Parenthood	5/17/16 5/17/16
Preempt I Line / SPOT I Line / SPOT	05/19/16 05/20/16-05/20/16	4			1				X				\$20.00		POANOKE (BEYP)	Parenthood	5/17/16
I Line / SPOT	05/20/16-05/20/16	4	:30				-5	1					720100		NOAHORE (DI XIV)	ii di Cittilood	5/2//10
l Line / SPOT		4	:30				50				-				ROANOKE (BFXR)	Pre-Empt/Exception -	
	05/23/16-05/23/16	- W		6:30P- 7P (EST)	1		Ĭ.			X		1	\$20.00	\$20.00	ROANOKE (BFXR)	Parenthood	5/17/16
Lline / SPOT		4	:30	6:30P- 7P (EST)	1	Х	ř.		0			1	\$20.00	\$20.00	ROANOKE (BFXR)	Parenthood	5/17/16
	05/18/16-05/18/16	4	:30	7P- 7:30P (EST)	1			: X			ii .		\$20.00		ROANOKE (BFXR)	Hughleys	5/17/16
Preempt	05/18/16								i	ij					ROANOKE (BFXR)	Marked as DId not Air/Spot	
I Line / SPOT	05/19/16-05/19/16	4	:30	7P- 7:30P (EST)	1				x				\$20.00		ROANOKE (BFXR)	Hughleys	5/17/16
Preempt	05/19/16								j	- 1	i				ROANOKE (BFXR)	Pre-Empt/Exception -	
I Line / SPOT	05/20/16-05/20/16	4	:30	7P- 7:30P (EST)	1					X		1	\$20.00	\$20.00	ROANOKE (BFXR)	Hughleys	5/17/16
Line / SPOT	05/18/16-05/18/16	4	:30	7:30P- 8P (EST)	1			Х			1		\$20.00		ROANOKE (BFXR)	Hughleys	5/17/16
Preempt	05/18/16														ROANOKE (BFXR)	Marked as Dld not Alr/Spot	
I Line / SPOT	05/20/16-05/20/16	4	:30	7:30P- 8P (EST)	1					x	3	1	\$20.00	\$20.00	ROANOKE (BFXR)	Hughleys	5/17/16
P I L	Ine / SPOT reempt Ine / SPOT Ine / SPOT reempt	Ine / SPOT 05/19/16-05/19/16 reempt 05/19/16 Ine / SPOT 05/20/16-05/20/16 Ine / SPOT 05/18/16-05/18/16 reempt 05/18/16	Ine / SPOT 05/19/16-05/19/16 4 reempt 05/19/16 Ine / SPOT 05/20/16-05/20/16 4 Ine / SPOT 05/18/16-05/18/16 4 reempt 05/18/16	Ine / SPOT 05/19/16-05/19/16 4 :30 reempt 05/19/16 Ine / SPOT 05/20/16-05/20/16 4 :30 Ine / SPOT 05/18/16-05/18/16 4 :30 reempt 05/18/16	Ine / SPOT 05/19/16-05/19/16 4 :30 7P- 7:30P (EST) reempt 05/19/16 Ine / SPOT 05/20/16-05/20/16 4 :30 7P- 7:30P (EST) Ine / SPOT 05/18/16-05/18/16 4 :30 7:30P- 8P (EST) reempt 05/18/16	Ine / SPOT 05/19/16-05/19/16 4 :30 7P- 7:30P (EST) 1 reempt 05/19/16 Ine / SPOT 05/20/16-05/20/16 4 :30 7P- 7:30P (EST) 1 Ine / SPOT 05/18/16-05/18/16 4 :30 7P- 7:30P (EST) 1 reempt 05/18/16	Ine / SPOT 05/19/16-05/19/16 4 :30 7P- 7:30P (EST) 1 reempt 05/19/16	Ine / SPOT 05/19/16-05/19/16 4 :30 7P- 7:30P (EST) 1 reempt 05/19/16	Ine / SPOT 05/19/16-05/19/16 4 :30 7P- 7:30P (EST) 1 reempt 05/19/16	Ine / SPOT 05/19/16-05/19/16 4 :30 7P- 7:30P (EST) 1 X reempt 05/19/16	Ine / SPOT 05/19/16 4 :30 7P- 7:30P (EST) 1 X reempt 05/19/16	Ine / SPOT 05/19/16-05/19/16 4 :30 7P- 7:30P (EST) 1 X reempt 05/19/16	Ine / SPOT 05/19/16 4 :30 7P- 7:30P (EST) 1 X reempt 05/19/16	Ine / SPOT 05/19/16-05/19/16 4 :30 7P- 7:30P (EST) 1 X \$20.00 reempt 05/19/16	Ine / SPOT 05/19/16-05/19/16 4 :30 7P- 7:30P (EST) 1 X \$20.00 reempt 05/19/16	Ine / SPOT 05/19/16	Ine / SPOT 05/19/16-05/19/16 4 :30 7P- 7:30P (EST) 1 X \$20.00 ROANOKE (BFXR) Hughleys

CONFIRMATION CONTRACT Date: Comments: Date: Accepted-Station: Accepted-Agency/Advertiser:

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Targeted Platform Media 650 Massachusetts Avenue NW Ste 210

Washington, DC 20001

Schedule Dates Advertiser Product

Agency

Brand

Salesperson

Sales Office

Rochester, NY 14610-1093

Buyer Name Katle, Thompson, Phone/Fax CPE 4643 Account Types National/Political

Contract # 1352863

05/18/16-05/23/16

4643 (529306)

Katz - Washington DC

Priorities USA Action(PAC) (44728)

Targeted Platform Media (20389)

Political - Issues / Propositions (1068)

Billing Type Standard Priorities USA Actio New order, please cnf. Thanks Separation: Min minutes between spots: 30.

Date Entered 05/16/16 Last Modified 05/20/16 Entered By Gloria Fischer CO-OP No ECR25172899 Headline # Demo A35+ Order Type Normal Katz - Washington DC, Washington DC (1179) Package Deal Commission % 15.00 \$39.00

\$221.00

Net Total

Sales Tax

ROANOKE (BFXR) By Broadcast Month Spots <u>Rate</u> May. 2016 13 \$260.00 Grand Total: 13 \$260.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Τυ	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / SPOT	05/23/16-05/23/16	4	:30	7:30P- 8P (EST)	1	X		i	Ì		- 1	1	\$20.00	\$20.00	ROANOKE (BFXR)	Hughleys	5/17/16
19.0	Normal Line / SPOT	05/18/16-05/18/16	4	:30	8P- 8:30P (EST)	1			х					\$20.00		ROANOKE (BFXR)	Bernle MAc	5/17/16
19.0.1	Closed Preempt	05/18/16							i		i					ROANOKE (BFXR)	Marked as Dld not Air/Spot	
20.0	Normal Line / SPOT	05/19/16-05/19/16	4	:30	8P- 8:30P (EST)	1				Х	1	i		\$20.00		ROANOKE (BFXR)	Bernie MAc	5/17/16
20.0.1	Closed Preempt	05/19/16								Ÿ	- ŝ	8-				ROANOKE (BFXR)	Pre-Empt/Exception -	
21.0	Normal Line / SPOT	05/20/16-05/20/16	4	:30	8P- 8:30P (EST)	1					x	8	1	\$20.00	\$20.00	ROANOKE (BFXR)	Bernie MAc	5/17/16
22.0	Normal Line / SPOT	05/23/16-05/23/16	4	:30	8P- 8:30P (EST)	1	X				- 1	8	1	\$20.00	\$20.00	ROANOKE (BFXR)	Bernle MAc	5/17/16
23.0	Normal Line / SPOT	05/18/16-05/18/16	4	:30	8:30P- 9P (EST)	1			х					\$20.00		ROANOKE (BFXR)	Bernle Mac	5/17/16
23.0.1	Closed Preempt	05/18/16														ROANOKE (BFXR)	Marked as DId not Air/Spot	
24.0	Normal Line / SPOT	05/19/16-05/19/16	4	:30	8:30P- 9P (EST)	1				х				\$20.00		ROANOKE (BFXR)	Bernie Mac	5/17/16
24.0.1	Closed Preempt	05/19/16										Ţ.				ROANOKE (BFXR)	Pre-Empt/Exception -	
25.0	Normal Line / SPOT	05/23/16-05/23/16	4	:30	8:30P- 9P (EST)	1	Х							\$20.00		ROANOKE (BFXR)	Bernle Mac	5/17/16
25.0.1	Closed Preempt	05/23/16							1		-	4				ROANOKE (BFXR)	Pre-Empt/Spot -	

CONFIRMATION CONTRACT Date: Accepted-Station: Comments: Accepted-Agency/Advertiser:

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Targeted Platform Media 650 Massachusetts Avenue NW Ste 210 Washington, DC 20001

Contract # 1352863

Schedule Dates Advertiser

05/18/16-05/23/16 Priorities USA Action(PAC) (44728)

Agency Targeted Platform Media (20389) Product Political - Issues / Propositions (1068)

Brand 4643 (529306) Salesperson Katz - Washington DC, Washington DC (1179)

Sales Office Katz - Washington DC Buyer Name Katie, Thompson,

Phone/Fax CPE 4643

Account Types National/Political Billing Type Standard

Comments

Priorities USA Actio New order, please cnf. Thanks Separation: Min minutes between spots: 30. Date Entered 05/16/16 Last Modified

05/20/16 Gloria Fischer Entered By

No CO-OP Headline # ECR25172899

Demo A35+ Order Type Normal Package Deal

Commission % 15.00 \$39.00

\$221.00

Net Total Sales Tax ROANOKE (BFXR) By Broadcast Month Spots Rate 13 \$260.00 May. 2016 Grand Total: 13 \$260.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run	Times	SPW	Мо	Tu	We T	Γh Fr	- Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	M/G For 13.0.1 / SPOT	05/23/16-05/23/16	4	:30	7P- 7:30P (ES	ST)	1	Х		-	1	Į.		1	\$20.00	\$20.00	ROANOKÉ (BFXR)	Hughleys	5/20/16
						CON	FIE	1/19	ΔΤΙ	ON	C	ON	TE	AC.	T				-
									\sim 11				11,						
Accepted	-Agency/Advertiser:			Date:		Accepted-St	ation:								Date:	Comments:			
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